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JUL 06 2006

Applicants:	William E. Harvey, Peggy Jo Kintner, Allen A. Warmus	Docket No.:	17,373
Serial No.:	10/020,637	Group:	3623
Confirmation No.:	9222	Examiner:	Susanna M. Meinecke Diaz
Filed:	December 14, 2001	Date:	July 6, 2006
For:	Method For Estimating The Effect Of Characteristics On Product Preference And/Or Concept Performance		

Amendment Transmittal Letter

Mail Stop Amendment
 Commissioner For Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified patent application. The non-small entity fee has been calculated in accordance with 37 C.F.R. 1.16 (b), (c) and (d) as follows:

Claims As Amended

	Claims Remaining After Amendment	Highest Number Previously Paid For	Present Extra	Rate	Additional Fee
Total	28 Minus	30 =	0 x	50 (fee code 1202) =	\$0.00
Indep.	6 Minus	6 =	0 x	200 (fee code 1201) =	0.00
	First Presentation of Multiple Dep. Claim		+ 360 (fee code 1203) =		0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

Please charge the above amount to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875. A duplicate of this transmittal letter is attached. Please charge any additional fees which are due or credit any overpayment to deposit account number 11-0875.

Respectfully submitted,

WILLIAM E. HARVEY, ET AL.

By: Alyssa A. Dukowski
 Alyssa A. Dukowski
 Registration No.: 40,596

CERTIFICATE OF TRANSMISSION

I, Mary L. Roberts, hereby certify that on July 6, 2006 this document is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300.

Mary L. Roberts
 Mary L. Roberts

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Alexandria, VA 22313-1450

Amendment

Sir:

Pursuant to 37 C.F.R. § 1.111 and in response to the Office Action mailed March 14, 2006, the following amendments and remarks are submitted for your consideration.

Amendment to the Specification begins on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper. Claims 1, 2, 4, 6, 7, 9-11, 13-15, 19, 26, 27, 29 and 30 are being amended in conjunction with this response. Claims 17 and 18 are canceled herein.

Remarks/Arguments begin on page 8 of this paper.